

NCC Cable System Order

Order #	62528830
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Paul Doll
Sales Coordinator	Esteban Garcia
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD May17
-	

Flight Dates	04/30/18 - 05/13/18
Agency	Mentzer Media Services
Advertiser	American Future Fund

Client Code	
Product Code	MDAFF
Est Code	6030
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/01/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,186.00		
Commission	\$477.90		
Net Total	\$2,708.10		
Total Spots	82		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.1 New Order. Please review and confirm! Thank!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	
2	CNN	NEW DAY<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$33.00	\$66.00	30	
3	CNN	CNN NEWSROOM<	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	
4	CNN	CNN NEWSROOM<	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$27.00	\$81.00	30	
5	CNN	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	
6	CNN	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$44.00	\$88.00	30	
7	CNN	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$55.00	\$550.00	30	
8	CNN	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$55.00	\$220.00	30	
9	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	
10	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$33.00	\$66.00	30	
11	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	
12	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$27.00	\$81.00	30	
13	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	
14	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$44.00	\$88.00	30	
15	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$55.00	\$550.00	30	
16	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$55.00	\$220.00	30	
17	MNBC	MORNING JOE	4/30/18	5/6/18	06:00	09:00			X	X	X			-	-	6	\$17.00	\$102.00	30	MORNING JOE

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18
Syscode	0344	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/South Haven, MI	Advertiser	American Future Fund	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$3,186.00
AE	Paul Doll	Product Code	MDAFF	Commission	\$477.90
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$2,708.10
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.1 New Order. Please review and confirm! Thank!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MORNING JOE	5/7/18	5/13/18	06:00	09:00	X	X						-	-	4	\$17.00	\$68.00	30	MORNING JOE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$3,186.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,186.00

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Date Printed 05/03/18

62528830 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18
Syscode	1112	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	American Future Fund	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$6,340.00
AE	Paul Doll	Product Code	MDAFF	Commission	\$951.00
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$5,389.00
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.1 New Order. Please review and confirm! Thank!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$57.00	\$285.00	30	
2	CNN	NEW DAY<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$57.00	\$114.00	30	
3	CNN	CNN NEWSROOM<	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	
4	CNN	CNN NEWSROOM<	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$49.00	\$147.00	30	
5	CNN	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	
6	CNN	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$77.00	\$154.00	30	
7	CNN	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$96.00	\$960.00	30	
8	CNN	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$96.00	\$384.00	30	
9	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$69.00	\$345.00	30	
10	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$69.00	\$138.00	30	
11	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$57.00	\$342.00	30	
12	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$57.00	\$171.00	30	
13	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	
14	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$91.00	\$182.00	30	
15	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$113.00	\$1,130.00	30	
16	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$113.00	\$452.00	30	
17	MNBC	MORNING JOE	4/30/18	5/6/18	06:00	09:00			X	X	X			-	-	6	\$57.00	\$342.00	30	MORNING JOE

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18
Syscode	1112	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	American Future Fund	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$6,340.00
AE	Paul Doll	Product Code	MDAFF	Commission	\$951.00
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$5,389.00
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.1 New Order. Please review and confirm! Thank!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MORNING JOE	5/7/18	5/13/18	06:00	09:00	X	X						-	-	4	\$57.00	\$228.00	30	MORNING JOE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$6,340.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,340.00

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62528830 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18
Syscode	6961	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Allegan, MI	Advertiser	American Future Fund	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$1,340.00
AE	Paul Doll	Product Code	MDAFF	Commission	\$201.00
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$1,139.00
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.1 New Order. Please review and confirm! Thank!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
2	CNN	NEW DAY<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$13.00	\$26.00	30	
3	CNN	CNN NEWSROOM<	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
4	CNN	CNN NEWSROOM<	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$10.00	\$30.00	30	
5	CNN	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
6	CNN	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	
7	CNN	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	
8	CNN	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$20.00	\$80.00	30	
9	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	
10	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$14.00	\$28.00	30	
11	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	
12	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$13.00	\$39.00	30	
13	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
14	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	
15	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	
16	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	
17	MNBC	MORNING JOE	4/30/18	5/6/18	06:00	09:00			X	X	X			-	-	6	\$11.00	\$66.00	30	MORNING JOE

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18
Syscode	6961	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Allegan, MI	Advertiser	American Future Fund	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$1,340.00
AE	Paul Doll	Product Code	MDAFF	Commission	\$201.00
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$1,139.00
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	5.1 New Order. Please review and confirm! Thank!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MORNING JOE	5/7/18	5/13/18	06:00	09:00	X	X						-	-	4	\$11.00	\$44.00	30	MORNING JOE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$1,340.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,340.00

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Date Printed 05/03/18

62528830 | Grand Rapids | Spectrum/Allegan, MI | 6961 |

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18	
Syscode	7782	Agency	Mentzer Media Services	Version	1 Vs. 1	
System Name	Spectrum/Coldwater, MI	Advertiser	American Future Fund	Show All Lines		
Market	Grand Rapids				Total # of Weeks	2
		Client Code		Total	\$932.00	
AE	Paul Doll	Product Code	MDAFF	Commission	\$139.80	
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$792.20	
Office	Washington	Product Name		Total Spots	82	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	5.1 New Order. Please review and confirm! Thank!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	
2	CNN	NEW DAY<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	
3	CNN	CNN NEWSROOM<	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
4	CNN	CNN NEWSROOM<	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$8.00	\$24.00	30	
5	CNN	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
6	CNN	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	
7	CNN	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	
8	CNN	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$13.00	\$52.00	30	
9	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
10	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	
11	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00			X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
12	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X						-	-	3	\$10.00	\$30.00	30	
13	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
14	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	
15	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00			X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	
16	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X						-	-	4	\$17.00	\$68.00	30	
17	MNBC	MORNING JOE	4/30/18	5/6/18	06:00	09:00			X	X	X			-	-	6	\$8.00	\$48.00	30	MORNING JOE

NCC Cable System Order

Order #	62528830	Flight Dates	04/30/18 - 05/13/18	Update Date	05/01/18
Syscode	7782	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Coldwater, MI	Advertiser	American Future Fund	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$932.00
AE	Paul Doll	Product Code	MDAFF	Commission	\$139.80
Sales Coordinator	Esteban Garcia	Est Code	6030	Net Total	\$792.20
Office	Washington	Product Name		Total Spots	82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.1 New Order. Please review and confirm! Thank!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MORNING JOE	5/7/18	5/13/18	06:00	09:00	X	X						-	-	4	\$8.00	\$32.00	30	MORNING JOE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$932.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$932.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/18

62528830 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |